

Events Sponsorship Kit


Shake hands at DevelopmentAid Events.


www.events.developmentaid.org


Introduction

Since 2016 DevelopmentAid has been successfully organising Development Forums around the world. The goal of every event is to gather in one place Donors, Government representatives, International implementing agencies and organisations, and local stakeholders. We meet and build up progressive dialogues by identifying the best practices of cooperating with Donors, focusing on procurement procedures, promoting innovative business ideas, showcasing relevant project opportunities and creating a network of like-minded change-makers in the international development sector.

Why attend DevelopmentAid Events:

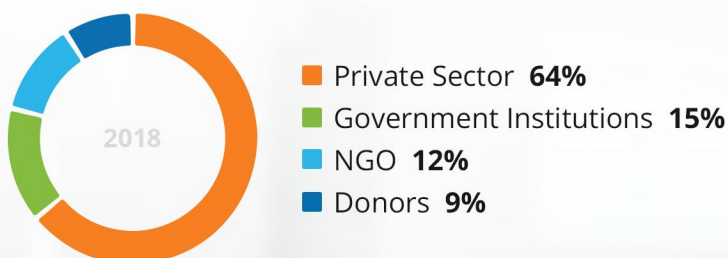
 Get engaged in a targeted dialogue

 Build your professional network

 Attract the world's attention to your brand

 Share and exchange ideas

Participants



Types of the private sector companies

Civil engineering	Audit / Finance
IT / Telecommunications	Environment & Climate Change
Education & Training	Water & Sanitation
Research & Evaluation	Health
Agriculture	Energy

✉ For more details contact us at events@developmentaid.org

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Past events' participants

Donors



Private sector



Sponsorship

Attract the world's attention to your brand through event exposure.

Gold sponsors

€ 3000

General sponsorship drives major brand awareness, premier insight, pre-conference and post-conference visibility.

Promote your organisation in front of a targeted audience of Financial Institutions and representatives of the worldwide development organisations.

- ✓ Five complimentary passes to the event
- ✓ Exclusive presentation slot at the event (10-15 minutes speech)
- ✓ Extensive brand recognition in all promotional materials
 - Opportunity to provide branded materials in the Forum kit
 - Featured article about your company on www.developmentaid.org (€500 value)
 - Logo placement with the “DevelopmentAid Partner” label on the forum website and backdrop banner
 - Full page dedicated to your company in the DevelopmentAid Event Book (€500 value)
 - Social media post with the “Honored Partner” title
- ✓ Roll up banners, front desk materials and tabletop display in the main area
- ✓ First row seats
- ✓ Advance invitation to future events



Lunch and coffee breaks sponsorship

€ 2000

Present the highlights of your company's products or services by sponsoring the lunch and drinks.

Introduce your business to potential partners. This is a great way to reach new customers, encourage growth and forge partnerships.

- ✓ Two complimentary passes to the event
- ✓ Opportunity to give a 5-10 minutes presentation
- ✓ Extensive recognition in promotional materials
 - Featured article dedicated to your company on www.developmentaid.org (€500 value)
 - Logo placement with the “Lunch & Coffee Breaks Sponsor” label on forum’s website and on backdrop banner
 - Half a page dedicated to your company in the DevelopmentAid Event Book (€300 value)
 - Social media post with the “Lunch & Coffee Breaks Sponsor” title
- ✓ Roll up banner in the lunch and coffee break zone
- ✓ Roll up banner and tabletop display in the main area
- ✓ Preferred seats reserved
- ✓ Advance invitation to future events



Exhibitor

€ 1000

Your organisation will be promoted in all materials associated with the event including website and email campaigns.

Unique opportunity to introduce your company to an international audience.

- ✓ One complimentary pass to the event
- ✓ Recognition in the promotional materials:
 - Featured article dedicated to your company on www.developmentaid.org (€500 value)
 - Logo placement with the “Participant Exhibitor” label on the forum’s website
 - Highlighted logo inclusion in the DevelopmentAid Event Book
 - Social media post with the “Participant Exhibitor” title
- ✓ Roll up banner and tabletop display in the main area
- ✓ Preferred reserved seats
- ✓ Advance invitation to future events



Media partner

Promote our event via:

- Website (banners)
- Social Media (posts)
- Newsletter (announcements)



50% discount
for event participation

DevelopmentAid

Offers all promotional materials (logo, banners, etc.) to be included in media partner's marketing tools.



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Additional advertisement

Available to all Forum attendees

- ✓ **Full page** dedicated to your company in the DevelopmentAid Event Book (€500 value)
- ✓ **Half a page** dedicated to your company in the DevelopmentAid Event Book (€300 value)
- ✓ Roll up banner and tabletop display in the main area (€650 value)



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Business. Intelligence. Development.

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